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# STATE OF THE STATES

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## KEY TAKEAWAYS

Municipal supply has been a headwind for much of 2015 but appears to be tapering off ahead of a typical summer slowdown.

Over the longer term, still tight state budgets may keep broader municipal supply restrained and limit growth of the overall municipal bond market, which could become a tailwind.

Despite the constant flow of negative headlines, primarily from Puerto Rico, the overall credit quality of the municipal market appears to be on solid footing.

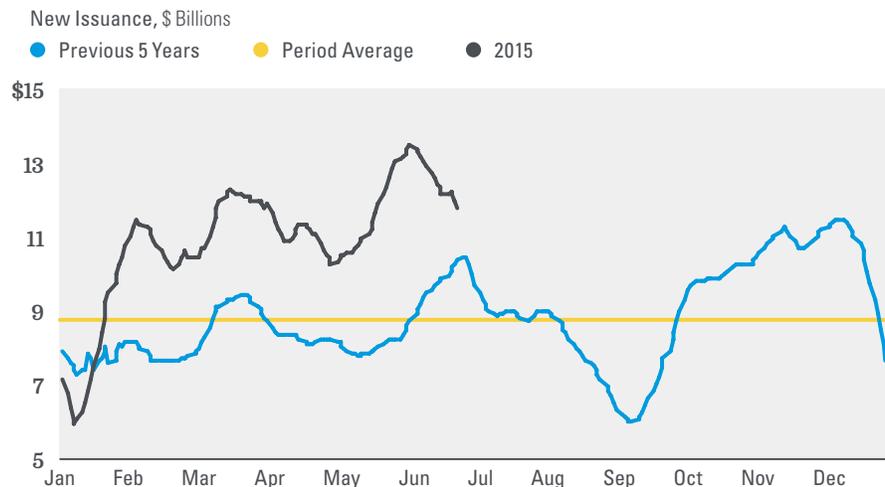
July 1 is the beginning of the fiscal year for 46 of 50 states and the ability of states to get budgets approved is imperative, as a delay could impair states' abilities to make timely interest and principal payments on their debt obligations.

## SUPPLY AND DEMAND

Municipal supply has been a headwind for much of 2015 but appears to be tapering off ahead of a typical summer slowdown. New issuance, as measured by *The Bond Buyer's* 30-day visible supply calendar, has run well ahead of the average pace of the prior five years [Figure 1]. As Figure 1 also illustrates, supply is slowing earlier, compared with a seasonal slowdown that typically begins at the start of July.

On a positive note, the bulk of new issuance in 2015 has been due to refinancing, as governments take advantage of lower market interest rates. Now, higher interest rates should slow refinancing activity, if it has not already done so.

### 1 ABOVE NORMAL REFINANCING ACTIVITY HAS LED TO ELEVATED SUPPLY THROUGHOUT 2015



Source: LPL Research, *The Bond Buyer* 06/26/15

Chart shows 1-month moving average of 30-day expected new issuance (30-day calendar) for the previous 5 years and for 2015.

Period average represents the average of the previous 5 years of the 1-month moving average of 30-day expected new issuance (30-day calendar).

Supply is also likely to be limited as state budgets are still under stress. State revenue has increased steadily since 2010, but at a slower pace than expenditures. State tax revenue has recovered at the slowest pace following any recession over the last 50 years. Therefore, capacity to take on new debt may still be limited. Over the longer term, still tight state budgets may keep broader municipal supply restrained and limit growth of the overall municipal bond market. This could potentially become a tailwind for investors as demand remains elevated relative to supply.

## STATE AUSTERITY

The term “austerity” is linked to Europe, but the positive, albeit slow, recovery in state revenue has led to a mild version of state austerity. Per Moody’s, the overall state debt backed by taxes, which does not include local government debt or specific revenue projects, actually fell in 2014 for the first time in 28 years. Moody’s prediction is for state debt levels to stay flat in 2015 but potentially rise over the long term, as overdue infrastructure spending will be necessary in light of little assistance from the federal government.

The American Society of Civil Engineers estimates that approximately \$3.6 trillion in infrastructure repairs will be necessary by 2020. The figure shows that state and local governments have been forgoing road and bridge maintenance for years, while recouping the damage done to revenue during the Great Recession.

Pension obligations continue to pose a long-term threat to state budgets but pension funding has improved recently. A study by Boston College’s Center for Retirement Research showed that from 2013 to 2014, pension funding levels and the payment of required contributions both increased. One driver of modest pension funding improvement has been stock market gains. Higher state tax revenue—comprised primarily of income, corporate, and sales taxes—has also helped. However, the slow recovery in

corporate taxes means that states must remain conservative. Over the long term, potentially with a less accommodating stock market, the burden of pension obligations may lead to tax hikes, such as those being considered by Pennsylvania, Chicago, and Illinois. Though a potential negative for economic growth, increasing taxes could enhance the allure of tax-advantaged municipal bonds.

## PROBLEM ISSUERS STILL ISOLATED

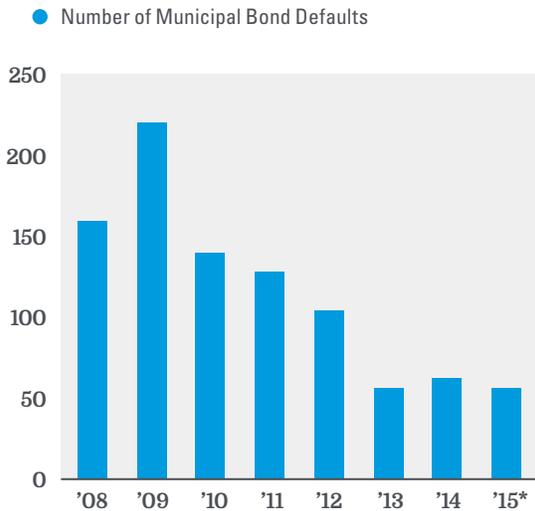
Puerto Rico’s government has been unable to agree on a fiscal 2016 budget, which is needed to obtain short-term funding. Without it, Puerto Rico will likely default on some or most of its debt obligations. A Puerto Rico default has been more a question of when (not if) and of how many issuers would be impacted. At this point, the broader municipal market has treated Puerto Rico as an isolated event; but the threat of forced liquidations, although limited, could adversely impact the broader muni markets should liquidations, if any, become disorderly. Puerto Rican bonds have been deeply discounted for some time and we believe the declines over the last two trading days largely price in a high probability of default.

Despite the constant flow of negative headlines, most recently from Chicago, the state of Illinois, and Puerto Rico, the overall credit quality of the municipal market appears to be on solid footing. The number of municipal defaults is on pace to finish 2015 at a historically low level [Figure 2].

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Though still above their 20-year averages, average AAA municipal-to-Treasury ratios fell in June, indicating that municipal valuations have richened steadily over the month [Figure 3].

**2 MUNICIPAL DEFAULTS ARE ON PACE TO FINISH 2015 AT A HISTORICALLY LOW LEVEL**



Source: LPL Research, Municipal Market Advisors (MMA), Bloomberg 06/26/15

\*Annualized total based on data through June 18, 2015.

**3 VALUATIONS HAVE RICHENED RECENTLY**



Source: LPL Research, MMA 06/26/15

The improvement in 30-year valuations has been more pronounced than that of 10-year valuations. Despite richening, the 10-year AAA municipal-to-Treasury ratio is about 100%, above where it was for much of 2014. The same can no longer be said for the 30-year ratio, suggesting more caution may be warranted on the long end of the municipal curve. Intermediate municipals may provide better value currently, in addition to less interest rate sensitivity, and may provide a favorable risk-return trade-off relative to longer-dated municipals.

With the number of defaults low from a historical context, the municipal market may be in a good place to enjoy the tailwind of limited supply through 2015–2016. We find municipals to be one of the more attractive options among high-quality bonds, in what will likely continue to be a low-return environment. Over the near term, declining supply and favorable summer seasonality may provide a further tailwind, as July and August are historically two of the best performing months for municipal bonds, as the market benefits from the drop off in supply. ■

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